



We invite you to sponsor Ohio's most comprehensive conference for geriatrics and the care of frail elders:

Together We Make a Difference: Solutions for Senior Care in 2009
October 2-3, 2009
The Hyatt Regency Columbus Downtown

This event is a collaboration of the three major geriatric organizations in Ohio:

- *Ohio Medical Directors Association (OMDA)*
- *Ohio Geriatrics Society (OGS)*
- *Ohio Chapter of the American Society of Consultant Pharmacists (ASCP)*

The conference features plenary sessions and didactic sessions on guidelines for treating thrombotic conditions; update in pain management and palliative care; consulting pharmacy topics; pharmacy law update; medical direction, billing and coding, new drugs on the horizon; managing diabetes; making sense of the survey process, and more!

We anticipate the conference will draw over 100 providers. Attendees are leaders and decision-makers for care provided in nursing homes, hospitals, and academic centers in the state of Ohio.

This conference is an opportunity for your company to be seen and heard, for your products to be displayed and discussed in a setting of physicians, pharmacists, and nurse practitioners who specialize in the care of older adults in LTC and the community. Attendees will be given ample time to network including 90 minutes during an opening reception on Friday evening during the poster session, and 120 minutes during the day on Saturday. Also, individual dinner opportunities can be made for Saturday night with our members during the networking time.

Several sponsorship opportunities exist to support our conference, please see the following page. Unrestricted Educational Grants are also requested to support our educational sessions. Interested sponsors should complete the attached application for sponsorship of our conference. Payment is required thirty days in advance of the conference to secure your opportunity.

For questions about these or other sponsorship opportunities, please contact our executive director, Jan Yonker, at Jan.Yonker@hc.msu.edu or our sponsorship committee:

Meenakshi Patel, MD (mmmpatel@urbancom.net) Or
Joseph Marek, RPh (josephmpharm@sbcglobal.net) Or
Arvind Modawal, MD (modawaa@uc.edu)



2009 Annual Conference Support Opportunities

Unrestricted Educational Grant

Please contact us for further information on sponsoring one of our educational sessions.

Friday Evening Supper (\$5,000)

Prominent display of sponsorship
Quarter page ad in the abstract book
1 exhibitor booth

Opening Reception Friday Night (\$2,000)

Prominent display of sponsorship
Quarter page ad in the abstract book
1 exhibitor booth

Awards Luncheon Saturday Sponsor (\$2,200)

5 minute presentation to audience at luncheon
Quarter page ad in the abstract book
1 exhibitor booth

Mid Morning or Late Afternoon Snack Break (\$1,500)

Prominent display of sponsorship

Exhibitor Booth for non-profit organization (\$250)

Exhibitor Booth for Weekend Display (\$1,000)

Friday evening & all day Saturday

For questions about these or other sponsorship opportunities, please contact our executive director, Jan Yonker, at Jan.Yonker@hc.msu.edu or our sponsorship committee:

Meenakshi Patel, MD (mmmpatel@urbancom.net) Or
Joseph Marek, RPh (josephmpharm@sbcglobal.net) Or
Arvind Modawal, MD (modawaa@uc.edu)



**2009 Together We Make a Difference
SPONSORSHIP APPLICATION**

*October 2-3, 2009
Columbus, Ohio
Hyatt Regency Columbus Downtown*

Please check your sponsorship level:

- Friday Evening Supper (\$5,000)
- Opening Reception Friday Night (\$2,000)
- Awards Luncheon Saturday Sponsor Price (\$2,200)
- Mid Morning or Late Afternoon Snack Break Price (\$1,500)
- Exhibitor Booth for non-profit organization (\$250)
- Exhibitor Display Booth (\$1,000)

Contact Information:

Name _____ Company: _____

Phone#: _____ Email: _____

Address: _____

City, State, Zip: _____

Please make checks payable to “Ohio Medical Directors Association”

Ohio AMDA Tax ID # 34-1706697

Mail completed application to:

**Dr. BJ Messinger-Rapport, MD
Desk A91 Cleveland Clinic
9500 Euclid Ave
Cleveland, OH 44195**

*** Payment in full is required by September 1, 2009 ***